

# 2024 SPONSORSHIP OPPORTUNITIES

# PRIDE *at* BASS STREET LANDING

**6/15** *Pride Party & Pride 5K*

Partner with The Project of the Quad Cities for Pride at Bass Street Landing! We have a variety of packages available that work for your budget while giving your business the promotion it deserves.

For questions or to move forward with sponsorship, contact Tyler at 309-581-2037 or [tyler@tpqc.org](mailto:tyler@tpqc.org)

[Flip over for sponsorship offerings >](#)



*The Project is a 501c3 non-profit and all donations are tax deductible*

**DRAG PERFORMANCES | LIVE MUSIC | FOOD**



AT BASS STREET LANDING  
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*Please note all sponsorship packages include promotions applying to both the 5K and Party.*

	(LIMIT 3) <b>\$5,000 ADVOCATE IN PRIDE</b>	(LIMIT 5) <b>\$2,500 PARTNER IN PRIDE</b>	<b>\$1,000 FRIEND IN PRIDE</b>	<b>\$500 ALLY IN PRIDE</b>
<b>MEDIA PROMOTIONS</b> (applies to all events)				
Social media ads	●	●	●	●
Website	●	●	●	●
Print ads	●	●	●	
Email blast to exclusive TPQC list	●	●	●	●
<b>PARTY PROMOTIONS</b>				
On-site signage including banners	●	●		
On-stage mention by TPQC Community Impact Officer	●	●	●	
Vendor booth space	●	●	●	●
Logo placement on Party t-shirt	●	●	●	●
<b>5K PROMOTIONS</b>				
Logo on printed materials	●	●	●	●
Logo on race t-shirt	●	●	●	●
Logo on pre/post-race communication to participants	●	●		
Logo and link to website on event page	●	●	●	●
Company banner displayed at the event and at pack pick-up/registration	●			
Complimentary race entries	20	15	10	5

**Find out more at [tpqc.org](http://tpqc.org) or by calling 309-581-2037**